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Facebook Party Secrets Of A Million Dollar Party Girl (Direct Sales Success Secrets 2)



Synopsis

Facebook Party Secrets of a Million Dollar Party Girl is a step-by-step online party guide for Direct Sellers and Network Marketers who are struggling to have successful online parties.

Lynn's innovative Facebook Party strategy includes everything from a notifications workaround, to how to create events people want to join, to the latest and greatest in your online party toolbox - Facebook Live. With this second book in Lynn's Direct Sales Success series, you'll learn how to stop "scrolling overwhelm" and "refresh frustration" to create a better online party that builds stronger relationships - encouraging guests to buy, book and do what you do! If you want to lead your team into the future, the time to start learning how to do an effective online party is right now. Why? Because Facebook Parties are a growing trend for Direct Sellers and Network Marketers who want to connect with their Customers where they are, bringing relationship selling to an online party format. And for many, that place is Facebook. An Award-Winning Entrepreneur recognized as one of the top 101 Women in eCommerce, Lynn Bardowski has led the way to direct sales success for over two decades. As a top Leader building a million-dollar downline, Lynn is one of the few Direct Sales experts who does what she teaches, testing out her strategy by holding 40 Facebook Parties in 90 days. Unafraid to blaze new trails, Lynn was a Periscope early-adopter, creating the first live-stream After Party to increase Facebook Party engagement and results. Then came Facebook Live, and wow! Bardowski quickly saw that live-streaming creates an online party experience that is most like an in-home party, leading to a better experience for both the Consultant and Guest. In this 10 step Facebook Party success guide readers will learn:

- How to get started booking Facebook Parties
- Hostess coaching tips for online parties
- How to create an event people want to go to
- How to use Facebook Live to have better results
- How to build attendance and orders
- How to create engaging pre-party posts that help you learn more about your guests
- Key calls-to-action to generate more leads
- How to follow-up after the party
- Plus: Apps and Resources for Facebook Party content & scheduling

As Lynn says, "just keep clicking." Which is good advice for life, too.

Book Information

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Customer Reviews

This guide gets right to the point with no fluff. It's exactly what you think you're going to get from the title. You can implement add you're reading or read it all and then implement. You'll have to customize for your particular niche. I gave it 4 stars instead of 5 because I would have liked a few more examples of some of the information in the steps. There were places where I was confused by exactly how to implement what she suggested.

I'm a beginner so I found this book really helpful. She provides lots of examples for different industries. Can't wait to try some of the ideas out!

I absolutely loved this book! I had a party booked for my Paparazzi business within 5 minutes of completing the first task in chapter 1! The book is full of amazing advice including how to make those not on FB able to partake in your online parties!

Love all the tips and resources in this book. I will be using it for the resources as I do my FB parties going forward. Thanks Lynn!

Thank you Lynn for all your great advice. In the book not only did you share does and don'ts, but you have suggestions and examples. I absolutely love that. I have learned so much and ready to put it into action. I highly suggest this book to anyone who wants to do Facebook/online parties! Thank You!!!

I have been reading and watching Lynn and I have really enjoyed her advice. It's practical and most of all its doable. I really like the part about picture monkey.

I sat down and read this book cover to cover! It is amazing and she really goes into detail about why you need to do these things for a successful party which helped me understand it better! I'm so glad I was recommended this book!

Lot's of great advice and useful information!

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